



## the G.P.S.<sup>©</sup> Great Profit System

### What's In It For You?

- Increased Profitability
- Increased Productivity
- Less Stress and Anxiety

Your success and profitability are determined by finding and aligning the resources you *already have*, to operate more effectively. This is the process of "Optimization."

The G.P.S.<sup>©</sup> (Great Profit System) creates a matrix identifying the intersection of the two most important criteria for profitability: revenue streams and competencies. These are the coordinates for success. Now we can identify your best areas of effort *and* where your efforts are *ineffective*.

Knowing these areas helps create a Dynamic Action Plan. This plan will help you systematically make the best decisions for your business, while working with the style and structures you already have in place. This in turn ensures minimal disruption or down time. You learn the process, so you can be self-sufficient and self-correcting. Less stress and anxiety with more profitability!

*You need to move quickly, with the resources you already have, so we keep it simple.*

The G.P.S.<sup>©</sup> is the result of over 30 years of management and consulting experience, distilled down to the core of what every small business needs to survive and thrive. You need to use your *existing* resources to achieve *better* results.

You don't have the time or resources to spend on endless and costly consulting with questionable results.

The G.P.S.<sup>©</sup> is a complete process including workbook, forms, and personal consulting, for a fixed cost, that will show you how to increase your bottom-line by a minimum of 10% in *as little as one week*. And yes, some have seen over a 300% increase.

### What Are People Saying?

*"... produced results paying for their services tenfold, with no downtime. It was a fun process, concentrating on maximizing the positives rather than focusing on negatives. It's costing you money not to get Optimized Results!"*

---William D. B. Holt, CHT  
Director - the Meta Institute

*"...We went from wondering if we could afford to keep the doors open, to having one of the top producing locations in the country."*

---Michele Lockey  
District Manager - CPI Corporation, Copy Services Division



- Focus where you'll get the most benefit.
- Identify where you're losing time and money.
- Be more responsive; mapping your skills to the changing market.

### Who Are We?

Ian Blei is the founder of Optimized Results, Director of the Institute for Integral Enneagram Studies, and author of "Kind Ambition - Practical Steps to Achieve Success Without Losing Your Soul." He blends his diverse background of Design Engineering, Psychology, Coaching, and Communications to de-mystify interaction and relationships. Ian has helped countless companies save millions of dollars while boosting productivity for over 30 years. His mixture of organic, interrelated systems thinking and practical linguistic approach has proven unanimously successful, wherever applied.



Along with consulting, speaking and writing, Ian conducts seminars and workshops throughout the U.S.

### Schedule Today!

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*Run your business, instead of it running you!*